



Cookie Policy for Dr Jenna Wa Skin Surgery

Effective Date: 1 January 2025

At Dr Jenna Wa Skin Surgery ("we," "us," or "our"), we use cookies and similar tracking technologies on our website to enhance your browsing experience, improve our services, and understand how our site is used. This Cookie Policy outlines what cookies are, how we use them, and your options regarding cookie management.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) by websites that you visit. They help the website remember your actions and preferences (such as login details, language, and other settings) over a period of time so you don't have to re-enter them whenever you return to the site or browse from one page to another.

2. Types of Cookies We Use

We use the following types of cookies on our website:

2.1. Necessary Cookies

These cookies are essential for the website to function properly. Without these cookies, certain features of the website may not work, such as accessing secure areas, submitting forms, or remembering your privacy preferences.

- Examples: Session management, security, form submissions.

2.2. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting information about the pages visited, the time spent on the site, and any issues encountered. This data allows us to improve the website's functionality and user experience.

- Examples: Google Analytics, traffic monitoring.

2.3. Functionality Cookies

Functionality cookies enable the website to remember choices you have made in the past, such as your language preferences or the region you are in, and provide enhanced, personalised features.

- Examples: Remembering login details, language preferences.

2.4. Advertising and Targeting Cookies

These cookies are used to deliver ads that are relevant to you based on your interests. They track your browsing habits and help us understand which services or products may be of interest to you. These cookies may also be set by third-party services such as social media platforms or advertising networks.

- Examples: Personalised ads, third-party advertising platforms.

3. How We Use Cookies

We use cookies to:

- Improve website performance and functionality.
- Remember your preferences and settings.
- Analyse website traffic and user behaviour.
- Offer personalised content and recommendations.
- Deliver relevant ads based on your browsing activity.

We do not use cookies to store sensitive personal data, such as medical information or payment details.

4. Third-Party Cookies

We may allow third-party service providers to place cookies on your device through our website to assist with functionality, performance, advertising, or analytics. For example, we may use Google Analytics to analyse website traffic and user behaviour. These third parties may have

access to certain information about your browsing activity but are required to protect your data in accordance with their own privacy policies.

5. Your Cookie Choices

You have the right to control and manage cookies. You can adjust your browser settings to refuse or delete cookies. However, please note that disabling cookies may affect the functionality of our website and limit certain features, such as remembering your preferences or accessing secure areas.

5.1. **Managing Cookies in Your Browser

Most web browsers allow you to control cookies through their settings. You can typically:

- Accept or reject all cookies.
- Delete specific cookies.
- Set preferences for how cookies should be handled in the future.
- Enable notifications when cookies are being set.

You can find more detailed information on how to manage cookies on popular browsers at the following links:

- Google Chrome <https://support.google.com/chrome/answer/95647?hl=en>
- Mozilla Firefox <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Safari <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- Microsoft Edge <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

5.2. Opting Out of Analytics and Advertising Cookies

You can opt out of certain analytics and advertising cookies through third-party tools such as:

- Google Analytics Opt-Out <https://tools.google.com/dlpage/gaoptout>
- Network Advertising Initiative <https://optout.networkadvertising.org/>

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology or legislation, or to better explain how we use cookies. The most recent version of the policy will be posted on our website, and we encourage you to review it periodically.

7. Contact Us

If you have any questions or concerns about this Cookie Policy or how we use cookies, please contact us at:

- Email: info@drjennawaskinsurgery.com
- Postal address: Tsim Medical Group Limited (T/A Dr Jenna Wa Skin Surgery), 438 Streatham High Road, London, SW16 3PX.

By using our website, you consent to the use of cookies as described in this policy. If you do not agree, you may adjust your browser settings or discontinue using the website.